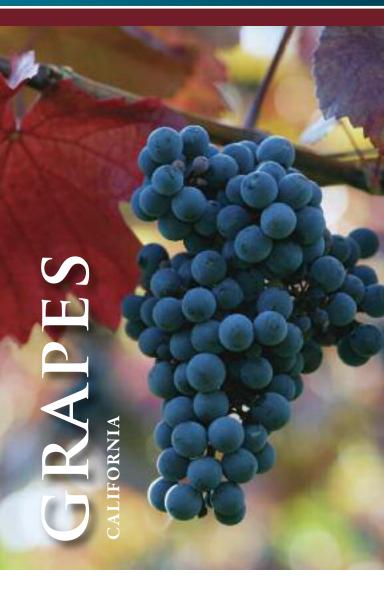
CROP INSURANCE





GRAPES CROP INSURANCE

CALIFORNIA GRAPES

Marketing tools and crop insurance are among the basic building blocks of managing profit and risk. Your ProAg® agent will assist you in reviewing and analyzing multiple factors impacting your risk management decisions. In California, all varieties of grapes grown can be insured as long as the vineyard is in at least the fourth growing season after set out, or third season after grafting. Growers are required to insure all of their acreage of a particular variety in a county at the same coverage level. However, one variety may be insured and not another. For example, you may insure all of your Chardonnay and none of your Merlot vineyards.

AVAILABILITY

Grapes are insurable in most counties in California. In counties where grapes are not considered insurable, a separate written agreement may be considered, if specific criteria is met.

Contact your ProAg agent for more details on insurability.

CAUSES OF LOSS*

This policy is provided against the following causes of loss that occur during the insurance period:

- (1) Adverse weather conditions¹;
- (2) Failure of irrigation water supply²;
- (3) Fire 3 ;
- (4) Insects⁴;
- (5) Plant disease⁴;
- (6) Wildlife⁵.
- ¹ Natural perils such as hail, frost, freeze, wind, drought, and excess moisture.
- ² If caused by an insured peril during the insurance period.
- ³ Unless weeds and undergrowth are not controlled or unmulched pruning debris is not removed.
- ⁴ But not damage due to insufficient or improper application of control measures.
- ⁵ Unless wildlife control measures have not been taken.

FOR MORE INFORMATION CONTACT YOUR PROAG AGENT TODAY!

INSURANCE PERIODS & DATES

To insure the crop that you plan to harvest this year, you must apply for coverage *before January 31*. Insurance coverage *begins in February* for vineyards not previously insured and ends the earlier of *the date harvest ends or November 10. Acreage reports are due April 30*.

COVERAGE OVERVIEW

Marketing tools and crop insurance are among the basic building blocks of managing profit and risk. Your ProAg agent will assist you in reviewing and analyzing multiple factors impacting your risk management decisions. Some details of this policy include—

- The guarantee is production, measured in tons of grapes;
- Individual amounts of insurance are based on a grower's production history. Individual approved average yields are calculated from 4 to 10 years of production records provided to your ProAg agent;
- Growers can select a coverage level from 50 to 85 percent of approved average yield and 55 to 100 percent of a price announced by USDA;
- Catastrophic risk (CAT) coverage is based on 50 percent of approved yield and 55 percent of the price;
- Price elections used to calculate premium may vary by variety and county. Be sure to contact your ProAg agent for specific details;
- For loss adjustment purposes, if the value of your crop is reduced due to an insured peril, you may be eligible for a quality adjustment.

Cost

The Agricultural Risk Protection Act of 2000 raised the subsidies for federal crop insurance premiums substantially. For CAT coverage, growers pay an application fee of \$300 with 100 percent of the premiums being subsidized. Higher coverage levels are subsidized at lower rates and USDA pays at least 50 percent of the premium.

ProAg® is among the fastest growing crop insurance companies in the industry. We strive to serve our clients' best interests by remaining singularly focused on our specialized line of business – crop insurance. While our nation weathers economic storms, ProAg, as a wholly owned subsidiary of CUNA Mutual Group, is positioned as a financially strong and well-capitalized insurer. With more than 80 years of service to our agents & insureds, we stand committed to continuing the principles that ProAg was founded on: Integrity, Loyalty and Customer Service.

Connect with us at www.ProAg.com.



www.ProAg.com

The information in this brochure is a general overview of the program. Please consult your local ProAg agent to confirm availability in your region.

© 2012 ProAg. All Rights Reserved. Producers Ag Insurance Group, Inc. d/b/a
ProAg* is a wholly owned subsidiary of CUNA Mutual Group.
ProAg is an equal opportunity provider.

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at 202-720-2600 (voice and TDD). To file a complaint of discrimination write to:

USDA | Director, Office of Civil Rights | 1400 Independence Avenue, S.W.
Washington, D.C. 20250-9410
or call 800-795-3272 (voice) or 202-720-6382 (TDD).